

SALES FLASH

CONFIDENTIAL TO JCB PERSONNEL

INTRODUCING THE NEW JCB MINI CX

5TH APRIL 2004

REF NO. BHL/010



THE NEW JCB MINI CX

The New JCB Mini CX, which has recently been launched at Bauma, joins the JCB World leading range of Backhoe Loaders.

JCB's smallest ever Backhoe Loader has a low operating weight of only 1530kg, allowing for easy transportation on a trailer and low ground bearing pressures.

The compactness of the machine allows the machine to work in confined spaces, giving high versatility and increased productivity.

The JCB Mini CX is powered by a 20hp diesel engine and has hydrostatic drive to the rear axle. The single speed transmission is easily operated by a simple two pedal system. The speed is governed by how far the pedal is pressed. Travel speeds are 0-10kph in forward and 0-6kph in reverse.

The operator is protected by a ROPS/FOPS canopy, which is spacious for such a compact machine. A fully adjustable operators seat rotates through 180°, for swift switching between loading and excavating, increasing operator comfort and productivity.

Loader and excavator controls are ergonomically positioned and have low lever efforts, which provides the operator with great controllability. The single loader lever controls all loader functions, whilst the excavator lever control fall easily to hand and are available in ISO or JCB plus pattern, both easy to learn and operate.



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THE JCB MINI CX is an on-site Swiss army knife – JCB Backhoe loader versatility and know-how in a compact and lightweight package.



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THE JCB MINI CX - KEY FEATURES

LOW OPERATING WEIGHT OF 1530KG - Trailer tow and low ground bearing pressures.

COMPACT DIMENSIONS - Easy site access and manoeuvrability.

HYDROSTATIC DRIVE - Two pedal system for precise control and positioning of machine.

NARROW BOOM AND DIPPER - Excellent visibility when trenching.

DIRECT MOUNTED EXCAVATOR CONTROLS - Excellent controllability, precise and easy operation.

CANTILEVER LOADER ARMS AND RAMS WITH A NARROW LOADER TOWER - Excellent loader performance and superb visibility to front attachments.

SINGLE LOADER LEVER - Controls all functions for ease of operation.

WIDE STABILISER SPAN - Superb stability when working over the side.

ROTATING SEAT - Quick and convenient when changing from loading to excavating.

SPACIOUS FLAT FLOOR AREA - Operator comfort and easy to clean.



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TARGET CUSTOMERS FOR THE JCB MINI CX INCLUDE:



ELECTRICAL CONTRACTORS

PLUMBING CONTRACTORS

UTILITY COMPANIES

GENERAL BUILDING CONTRACTORS

GARDENING & LANDSCAPING CONTRACTORS

CEMETERIES

TOOL HIRE COMPANIES

SPECIALIST LANDSCAPING EQUIPMENT RENTAL COMPANIES

DIY STORES WITH EQUIPMENT RENTAL



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OPTIONS AVAILABLE AT THE MOMENT ARE AS FOLLOWS:

CODE	PRIMARY BUILD
I501	2 Wheel drive (all territories)

CODE	ESSENTIAL FEATURES
A001	Front Wheels/Tyres 23 x 8.5 - 12 6pr
B001	Rear Wheels/Tyres 400 / 50 - 15 6pr
C001	Canopy
D001	300mm Bucket
E001	0.25 GP Shovel
F001	European Language Pack
F002	USA Language Pack

CODE	OPTIONS
K...	Excavator Attachments
M...	Excavator Auxiliary Hydraulics
P...	Loader Attachments
X...	Electrical Options
Y001	ISO Excavator Controls



SUPPORTING PRODUCT INFORMATION FOR THE NEW JCB MINI CX.

Serial numbers for this new model start at 1042000.

Spec Sheets in English 9999/5010

Spec Sheets in German 9999/5010(G)

Studio Shots - See JCB Store

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